

# annaeshelman

graphic design + digital imaging

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## EDUCATION

### **Maryland Institute College of Art** | BALTIMORE, MD

*BFA in Graphic Design, magna cum laude, May 2009*

Courses in graphic design, experimental typography, interactive media, web design, photography

### **Studio Art Centers International** | FLORENCE, ITALY

*Summer Studio Courses, June–July 2008*

Studied environmental design, contemporary architecture, Italian graphic design, art history

## EXPERIENCE

### **Pure Branding** | NORTHAMPTON, MA

*Freelance Designer, November 2010–Present*

Support account teams and contribute to development of packaging design for national brands

Design information graphics, presentation templates, visuals for websites and publications

Interface with creative director, researchers, and strategists; assist with social media development

### **Bona Fide Green Goods** | CONCORD, NH

*Freelance Designer, January 2007–Present*

Design logo, e-commerce website, signage, display graphics, print collateral, ads, t-shirts, bags

Photograph hundreds of retail products and edit images for digital and print applications

Assist with project management, website administration, and social media management

### **Whistler Web Design** | WHISTLER, BC, CANADA

*Freelance Designer, September 2009–Present*

Produce layout concepts and web-ready graphics for a variety of websites

Manage multiple simultaneous projects and deadlines

### **Corporate Communications** | NORTH CONWAY, NH

*Freelance Designer, January 2010–July 2010*

Produced brochures, advertisements, and prepared print files for delivery in a fast-paced setting

Created graphics and layouts for high-traffic websites for the Mount Washington Valley

### **ripe** | WASHINGTON, DC

*Design Intern / Junior Designer, September–December 2009*

Assisted with concept development for branding, websites, environmental and print pieces

Collaborated with other designers to produce a variety of print and web solutions

### **Smithsonian Institution (Arctic Studies Center, NMNH)** | WASHINGTON, DC

*Intern, September–December 2009*

Illustrated vector maps and created infographics for various publications

Scanned and edited slides for web and print applications; managed library of images

Photographed and cataloged 18th-century artifacts

## ACHIEVEMENTS

bonafidegreengoods.com awarded with an Official Honoree distinction for the Green category in

*The 15th Annual Webby Awards, 2011*

Infographics published in *Organic Processing Magazine, 2011*

Photographs published in *Carolina Homes & Interiors Magazine, 2009*

Dean's List, 2005–2009

Designs published in *Graphic Design: The New Basics, 2008*

Intaglio Print Series archived at Dolphin Press & Print Permanent Collection, 2008

Graphic Design Departmental Recognition Award, Maryland Institute College of Art, 2007

Special Award for Excellence in Design, Regional Juried High School Art Exhibit, 2005

Scholastic Art & Writing Awards, National Level Gold Award for Graphic Artwork, 2004

## SKILLS

Illustrator, Photoshop, InDesign, Dreamweaver, Quark, HTML, CSS, Flash, Word, Excel, Keynote, Powerpoint, FontLab Studio, ProTools, SketchUp, Macintosh OS X, Windows